

CALIFORNIA SPEAKS!

Significant Statements of the Week

JACK BENNY, on paying \$10,000 a fine for "I am ashamed of what I have done." Modesto newsboy, overheard while opening bundle of papers featuring headline "Benny fined \$10,000."—Humph! Two weeks' salary."

U. S. SENATOR SHERIDAN DOWNEY—"I shall consistently seek to write into the basic law of this nation a new, sacred and fundamental right—the right of the senior citizen to peace, dignity and security."

MRS. KATHERINE PINKERTON, S. F., writer—"Women as a rule have little interest in fishing or hunting trips. But if such trips were necessary for food supply, they'd pitch in with a vengeance. I know, I did!"

SENATOR ROY J. NELSON, Sacramento—"A curfew of State spending must come. I have been a member of the Legislature 14 years—and in that time I have seen government expense grow until today it has become a Frankenstein, threatening to crush the life out of the taxpayer."

PAUL E. HADDEN, State Narcotics Enforcement Div.—"Current discussion in the press of the State narcotic hospital has proven a blessing. As a result, a number of young addicts who thought there was no hope of cure have asked to be sent there."

A. G. ECKSTROM, husband of singer Marion Taylor, in daughter custody fight—"Cultural life in New York is not inferior, I think, even for people of moderate means, to that of the very rich in Beverly Hills, California."

TECHNOCRACY LECTURE—A free lecture on Technocracy will be given by Norwin K. Johnson tomorrow (Friday) night at 8 o'clock at the hall, 1522 Cravens avenue.

INFORMATION PLEASE



TORRANCE WELCOMES

These New Residents This Week

MRS. A. J. DENNEY
BOB SMITH
ROY E. OLD
N. P. LEWELLYN
ARTHUR A. VESLY
CLIFFORD W. TABER

Mayfair Apts., No. 105
726 A Amapola
1919 218th St.
2112 Grandway
721 1/2 Sartori
1218 Cota

APPLIANCES-ELECTRICAL WORK

Repairing, Wiring, Fixtures, Alterations. Call us for all kind of Electrical Work and Supplies. Costs—Reasonable—Service—Prompt. 1421 Marcellina.
TORRANCE ELECTRIC SHOP — PH. 567

AUTO REPAIR - 'OLLIE' & 'RED'

Nothing can go wrong with an automobile that "Ollie" and "Red" can't fix! Most modern equipment, New Electrical and Motor Diagnosis Machines. Body & Fender Repair. Cravens and Marcellina. In Harvel's Service Station. PHONE 546

CAFE - BEER - COCKTAILS

THE HITZ CAFE, open from 6 a. m. to 2 a. m. every day, is serving delicious meals at all hours **PLUS** your choice of expertly mixed **COCKTAILS**, draught **BEER**, choice **WINES**. Pay us a visit! Located where **CRAVENS** meets **Cravens**. **HITZ CAFE** — Wm. J. Lister, Prop.

CONCRETE WORK - TEL. 524-J

Sidewalks — Paving — Foundations — All Kinds of Cement Work. No job too big or too small to receive our prompt and careful attention. All work guaranteed. Estimates gladly given. 1617 Border Ave.
M & M TRUCKING & CEMENT CO.

CONTRACTORS - TEL. 1178

Builders of fine homes, estimates gladly given, sound, reliable, efficient. 1504 W. 219th. **H. L. VOIEN & SON.**

ELECTRICAL WORK - TEL. 238

Contracting • Lighting • Repairing • Fixtures
Advice and Consultation Gladly Given On Home Modernization and New Home Wiring on FHA Financing Plan. El Prado at Sartori. K. B. Sims.
SERVICE ELECTRIC CO.

INSURANCE - AUTO - FIRE

Years of service to thousands of satisfied motorists and home owners qualifies us to take care of all your Automobile and Fire Insurance. Howard G. Locke, 1405 Marcellina. Phone 135-M.

MOVING - STORAGE - TEL. 524-J

Household goods shipped anywhere in the United States thru our connections with famous **HELEN STORAGE CO.** Trucking of all sizes to land ANYTHING ANYWHERE! All loads handled with greatest care; storage and packing loads insured. 1617 Border Ave.
M & M TRUCKING & CEMENT CO.

SERVICE STATION - Standard Oil

Independently operated by Charlie Mitchell. Selling complete line of Standard Oil products. Expert Lubrication. Atlas Tires and Batteries. Carson and Cabrillo. Ph. 765.

SHEET METAL - TEL. 350

We have a complete workshop capable of turning out the finest in Commercial, Industrial, and Private Trucking Sheet Metal Work. Columbia-made sheets used exclusively. Moderate prices! Bobb. F. McCallum, 5418 Marcellina Ave.
TORRANCE SHEET METAL SHOP

TAILOR - J. LEPKIN - TEL. 102

In Torrance Since 1923. Suits and Overcoats Tailor Made. Cleaning & Pressing and Alterations. 1320 Sartori Ave. Torrance

TYPEWRITER SERVICE - REPAIR

Repairs, Rentals, Ribbons, Supplies, Service. New & Used Portables & Remoderns. 1 Mo. \$2.50, 3 Mo. \$4.00. Auto Typewriter Service Co. Agency at Fixit Shop. Ph. 982-J.

You TELL Us - We'll TELL Torrance

Thousands of local residents have proved it profitable to list their Wants in Torrance Herald Classified columns! Results are Sure, Swift and Economical! Let us tell it to Torrance for you!

"Public Notices"

NOTICE OF PUBLIC WORKS
PUBLIC NOTICE is hereby given that the City Council of the City of Torrance did at a regular meeting of said Council held on the 27th day of December, 1938, pass a Resolution of Intention No. 1225 to order certain work to be done in closing up, vacating and abandoning in whole that portion of a certain alley in said City of Torrance more particularly described as follows, to-wit:

That portion of the 15-foot alley in Block 2 of Subdivision of Lot 33 of Meadow Park Tract, as per Map recorded in Book 19 at Page 97 of Miscellaneous Records of Los Angeles County, lying between Ward Street and Park Street south of 242nd Street and north of the prolongation easterly of a line parallel with and 5 feet southerly from the northerly line of Lot 42, Block 2, Subdivision of Lot 33, of said Tract.

PUBLIC NOTICE is further given that the proceedings of the aforesaid work shall be taken under and in accordance with an Act of the Legislature of the State of California, designated and known as "An Act to provide for laying out, opening, extending, widening, straightening or closing up in whole or in part of any street, square, lane, alley, court, or place within municipalities and to condemn and acquire any and all land and properties necessary or convenient for that purpose," approved March 6, 1889, and under all acts amendatory thereof.

For a more particular description of said improvement, reference is hereby made to said Resolution of Intention above mentioned, on file in the office of the City Clerk of the City of Torrance.

Dated at Torrance, California, December 28, 1938.
WM. GASCOIGNE
Street Superintendent,
City of Torrance, California.
Apr. 6-13-20-27

"Public Notices"

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF LOS ANGELES

In the Matter of the Estate of **CHARLOTTE M. HUNN**, Deceased.

No. 184555
NOTICE OF HEARING OF PETITION FOR PROBATE OF WILL

Notice is hereby given that the petition of **KENNETH B. HUGHES** for the Probate of Will of **Charlotte M. Hunn**, Deceased, and for the issuance of Letters of Administration with will annexed thereon to petitioner will be heard at 10 o'clock A. M., on April 17, 1939, at the Court Room of Department 25 of the Superior Court of the State of California, in and for the County of Los Angeles.

Dated March 23, 1939.
L. E. LAMPTON,
County Clerk,
by **WM. SAMUELS**, Deputy.

KENNETH B. HUGHES,
in Pro Per
1313 Sartori Avenue,
Torrance, California.
Mar. 30-Apr. 6-13

"Public Notices"

CERTIFICATE OF BUSINESS FIDELITY

THE UNDERSIGNED does hereby certify that he is conducting a retail furniture business at 1285 Sartori Ave., in the City of Torrance, County of Los Angeles, State of California, under the fictitious firm name of **STAR FURNITURE COMPANY** and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Jacob G. Koch—1285 Sartori Avenue, Torrance, California.
WITNESS my hand this 1st day of April, 1939.

Filed Apr. 3, 1939.
L. E. LAMPTON, County Clerk, State of California.
County of Los Angeles

ON THIS 1st day of April A. D., 1939, before me **Chas. T. Rippey** a Notary Public in and for said County and State, residing therein, duly commissioned, and sworn, personally appeared **Jacob G. Koch** known to me to be the person whose name is subscribed to the within Instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

CHAS. T. RIPPEY
Notary Public in and for said County and State
My Commission Expires Aug. 11, 1939.
Apr. 6-13-20-27

CLASSIFIED ADS

BUY IT HERE — SELL IT HERE

CLASSIFIED ADVERTISING RATES... DATA

Rates Quoted on Per Issue Basis

(3-line minimum)

1 Time (per line).....	12c
2 Times (per line).....	10c
3 Times (per line).....	9c
4 Times (per line).....	8c
12 Times (per line).....	6c

1. Announcements

Torrance Upholstering Co., 1327 Cabrillo Ave. Overstuffed furniture repaired and reupholstered. Rugs cleaned and sized. Free estimate. Satisfaction guaranteed. Phone 225.

TORRANCE LODGE

NO. 417 E. A. M. M. Jesse M. Redington, Worshipful Master; Jesse H. Sprout, Secy. Meets Every Friday Night at Masonic Temple, 1327 Sartori Ave. All visiting Masons welcome.

3 Card of Thanks

Mr. and Mrs. Gilbert Derouin, Mr. and Mrs. Charles E. Ward, offer their heartfelt thanks to all friends for their sympathy and kindly aid extended during their recent bereavement.

6 Business Directory

C. ALEXANDER

Is Back In Town! with the NATIONAL HOME APPLIANCE CO.

1318 Sartori - Phone 78

REPAIRING: Radios, Vacuum Sweepers, Washing Machines, Electrical Appliances and Refrigerators!

CESSPOOLS, mach. drilled, 1-day serv., piers, tank holes. D. D. Martin, Ph. Redondo 3111.

For WILLYS

SALES • PARTS • SERVICE

Call **Harold W. Grundt**

217 SOUTH PACIFIC SAN PEDRO SAN PEDRO 0770

FOR EVERY KIND OF INSURANCE, including Life Insurance in the A. O. U. W. with membership in Torrance Lodge No. 32. Call Wallace H. Gilbert, phone 420.

Save the greater part of the cost of refinishing your floors. Rent our Hilo Dustless Floor Sander—removes old varnish and it is easy to operate. Torrance Paint Store, Phone 884.

10 Auto Loans

\$20 to \$1000 ON YOUR CAR On 1930 to 1939 model cars, light trucks and out-of-state cars. Contracts refinanced. Loans Arranged by **WALTER G. LINCH BROKER**

312 South Catalina Redondo Consumers Credit Company

11 For Rent: Houses, Furnished

CLEAN, nicely furnished, 5 room Bungalow on a corner. Garage, springing system. 2204 Andree Ave.

THREE-bedroom house, garage; fully modern, at 2108 Arlington. Inquire 1337 El Prado, Room 6.

The Herald—3 months, 50 cents.

11 For Rent: Houses, Furnished

TWO and 3-room bungalows, \$13 to \$18 per mo. including hot and cold water and electricity. El Prado Court, 1100 El Prado.

12 For Rent: Houses, Unfurnished

\$36 — 5-room stucco on Cota; Water paid, yard cared for. One child over 10. Inquire 1633 Cota.

13 For Rent: Apartments and Flats, Furnished

SINGLE and Double apts. \$25. Mayfair creamery. Phone Torrance 837 or Menlo 4-1036.

BEAUTIFUL 4-rm. apt. \$17.50. 2-rm. apt. \$15.00, both refrigerated. See Nestor, 218th and Main.

NEWLY furnished single apt. also furnished room. Utilities paid. 1645 1/2 S. Western.

CLEAN furnished apartment with closed garage. 21900 So. Western Ave.

NEWLY decorated singles and doubles, by day, week or month. We furnish gas, electricity, hot water, telephone 24 hrs. a day. "Heart of Torrance"

El Prado Apts. Phone 753, El Prado, cor. Sartori.

DOUBLE apartments, partly furnished, garage. Rent reasonable, water paid. 802 Sartori.

FURNISHED apt. with or without refrigerator, \$22.50-\$25.50. El Cajon Court, 2075 Torrance Blvd.

14 For Rent: Apartments and Flats, Unfurnished

TWO-bedroom apartment, garage and storage room; \$21, water paid. Call 1628 Amapola.

15 For Rent: Rooms, Furnished

NICELY furnished room, quiet, private family. Call evenings, 31-M. 1020 Cota.

21 For Sale: Automobiles and Accessories

1936 BUICK "41" SEDAN... very clean, white side wall tires, original \$175 paint... \$115

1936 OLDSMOBILE COUPE... radio, very clean... \$140

1936 STUDEBAKER SEDAN... A-1 condition, up \$145 holstery excellent... \$145

1937 CHEVROLET SEDAN... a real buy. See this one... \$95

1937 BUICK CABRIOLET... just like a new car... \$195

Let us show you... 50 more top buys to choose from

COME IN and SEE US!

Harry C. Clark
Marcellina and Cravens
Harvel's Corner
PHONE 168
BUICK • PONTIAC

20 Board and Room

ROOM and board, private home, \$8 wk., laundry included. 618 Amapola.

21 For Sale: Automobiles and Accessories

HAVE your automobile upholstering and tops installed by local man; expert workmanship; no overpaid charge. Chas. F. Cox, 2155 240th St., Lomita, phone 508.

22 For Sale: Furniture and Household Goods

LIKE NEW 3-pc. Bedroom Set, Child's Carriage, Crib, Chair, Rugs, Refrigerator, Heater, etc. Bargain! 1718 Marcellina.

GOAT milk, Grade A, for sale, Mayfair creamery. Phone Torrance 837 or Menlo 4-1036.

CHILD'S bed, with springs, like new, \$7.00; icebox, \$2.00; 1638 W. 216th St.

FACTORY close-out on new electric ranges, \$49.50. Rebuilt gas ranges \$45 and up. Moneta Furniture Co. 16229 So. Western.

25 For Sale: Miscellaneous

PARKER 12-gauge shotgun. Perfect condition. 1119 Sartori. Saul Shoe Co.

26 Help Wanted: Male

MAN who is willing to work. Must be neatly dressed, local resident and have car. See Mr. Wright, 7:00 p. m. Friday and Saturday, 807 Burriss Ave., Compton.

27 Help Wanted: Female

AN opportunity for ambitious girls. We will guarantee to teach you shorthand complete in 30 days. Personal instruction in your home. You may earn part or all of your course. For inf. write 705 S. Broadway, Redondo Beach. Phone R. B. 6373.

SALES LADY for Avon products. Phone Torrance 389 for information.

29 Employment Wanted

VAN'S WINDOW CLEANING House Cleaning Floor Waxing Chimneys and Fireplaces Cleaned 2304 GRAMERCY - Phone 667

YOUNG man wants work, any kind. Exp. tinshop, service sta. painting, driving. 1425 W. 221st.

YOUNG man wants part or full time book-keeping or clerical work. 1917-C Cabrillo.

30 Wanted to Buy

USED furniture. Highest prices paid. C. N. Emmett, El Prado Furniture, 1216 El Prado, Phone 1067.

33 Real Estate: Improved

If Interested In A HOME SEE US IN REGARD TO F. H. A. Financing!

Torrance Investment Co. 1409 SARTORI Phone 176

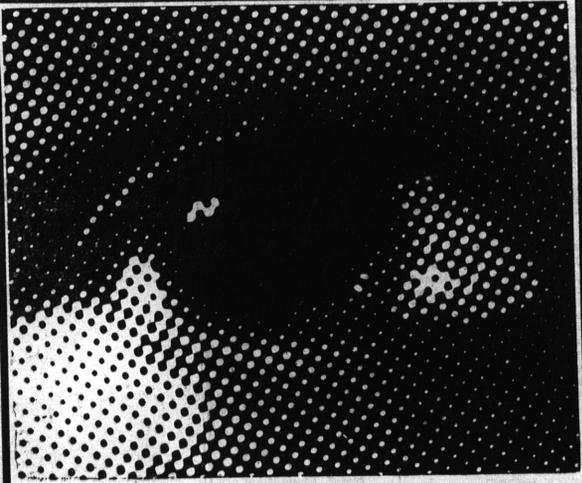
NEW MODEL HOME WILL be open for inspection Sunday on Sonoma bet. Beach & Acadia. Leslie Alter and Son, Builders and Contractors.

FOR SALE—Exceptionally good value, 3-bedroom house, good condition, only \$2900.

Buxton
1960 Torrance Blvd.

34 Real Estate: Unimproved

HOLLYWOOD Riviera lot, clear, \$875; underpriced. Must sell. 1246 Locust Ave. Long Beach.



HOLD THIS PAGE AT ARM'S LENGTH!

THIS picture looks like a snow-storm at midnight, doesn't it? But hold it at arm's length and you can see that it's a great big eye. Look at it from across the room. Notice the soft lights and shadows, now? You can almost catch your own reflection in the pupil!

This eye belongs to a lovely photographic model. Her entire face appeared in an ad in The Torrance Herald not long ago. We've simply taken a portion of it about an inch square and magnified it to give you an idea of what a good advertising picture-looks like to an engraver—the man who makes it.

He's not interested in her bewitching smile—all he cares about are the little dots, black and white—the "snowflakes" that you see.

These dots are tiny "bumps" in the metal engraving plate. They hold the ink and print the picture on paper. If they're made right—presto! You have a lovely photo. If not—it's a very different story.

Good pictures make ads interesting. They show you the things a store has to sell. They can even show you the adorable plumpness of a baby who's fed wholesome milk! So the Torrance Herald takes no chances on its advertising pictures. We buy the best. We get them every month for our advertisers in the famous Meyer Both Newspaper Advertising service.

Meyer Both pictures always "print up" right. They always tell you what the latest styles in dresses, curtains, eyeglasses and coiffures really look like.

THE TORRANCE HERALD

The Herald—3 months, 50 cents.